

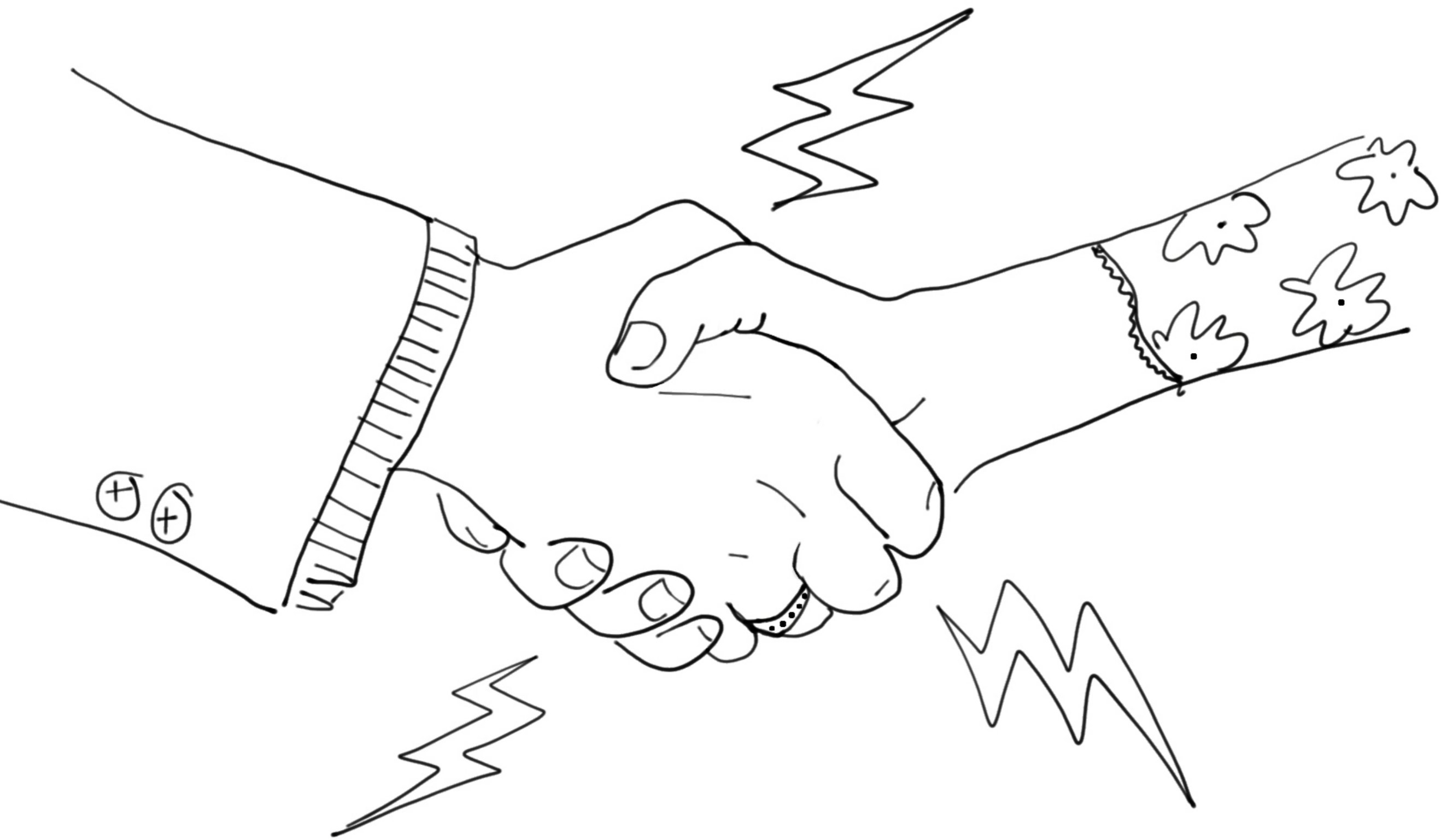
THE POWER OF PARTNERSHIPS

Step 1:
AUDIENCES

Step 2:
PARTNERS

Step 3:
PARTNERSHIPS

CONFERENCES



OFFICIAL SELECTION
SILVERDOCS
FILM FESTIVAL

OFFICIAL SELECTION
AUSTIN
FILM FESTIVAL

OFFICIAL SELECTION
CAMBRIDGE
FILM FESTIVAL

OFFICIAL SELECTION
DOC EDGE
FILM FESTIVAL

AGE OF CHAMPIONS



“INFECTIOUSLY INSPIRING!”

— WASHINGTON POST —

PARTNERS



Celebrities

Advocacy
groups

Companies

Conference
Planners

Nonprofits

Policymakers

Government

Foundations

Step 1: Research partners...now!

- ▶ Prominent & influential in your target audience
- ▶ Track record of supporting the issues central to your film
- ▶ Reverse research

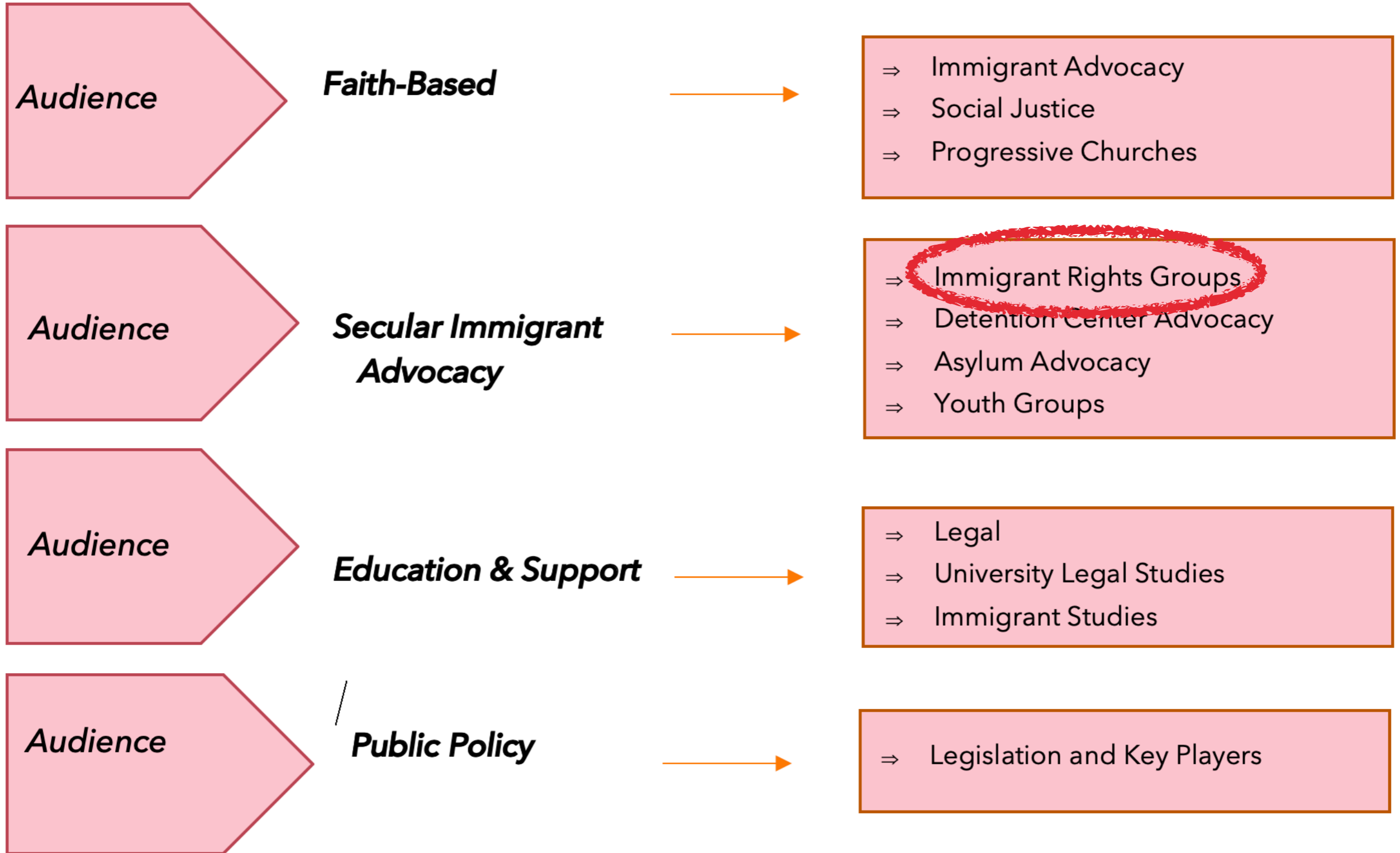
A TIMELY STORY OF LOVING THY NEIGHBOR

WELCOME STRANGERS



DIRECTOR & PRODUCER **DIA SOKOL SAVAGE** PRODUCER **GARRET SAVAGE**

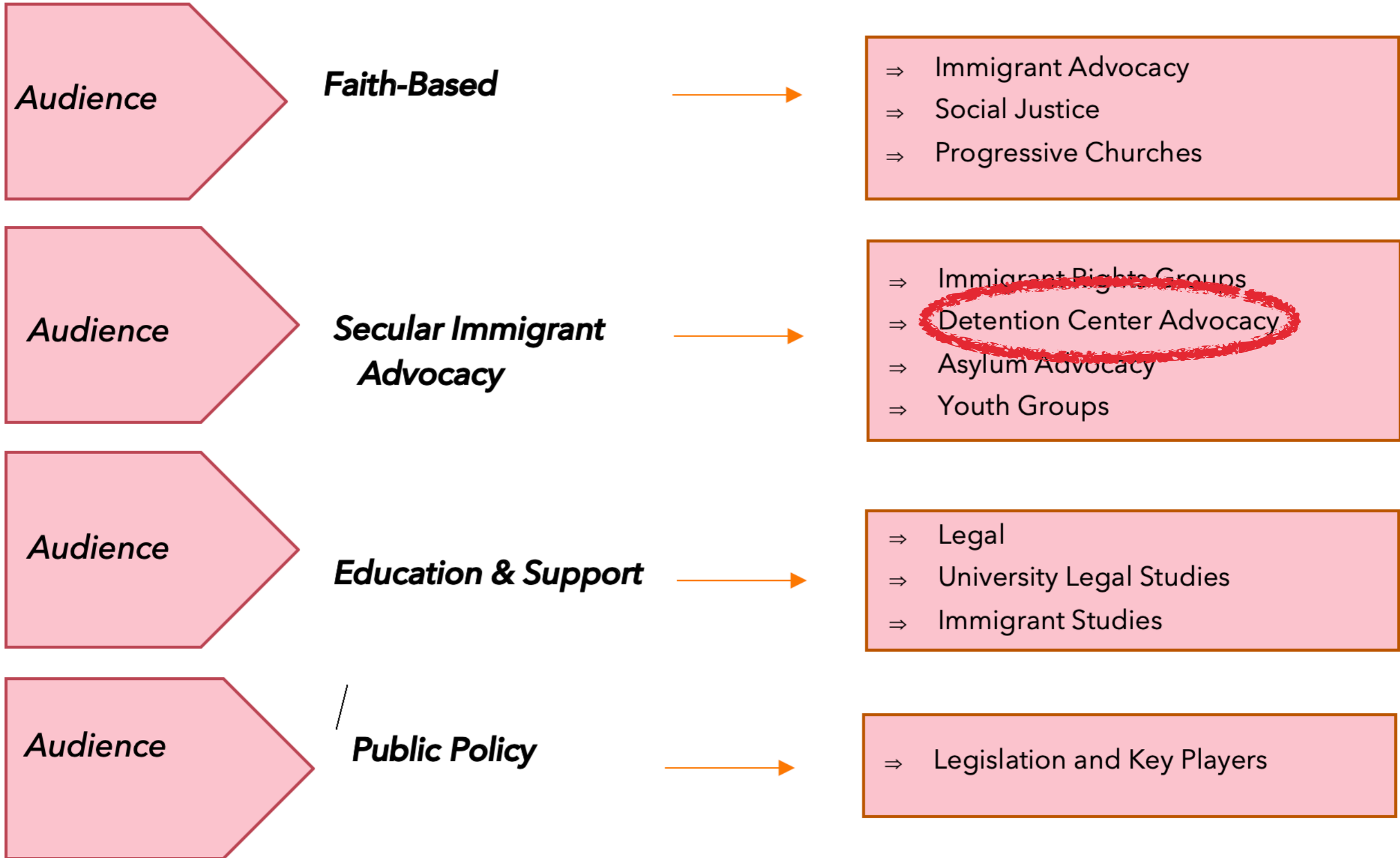




Secular Immigrant Advocacy

Immigrant Rights Groups

- › [National Council for Special Education](#) – helps promote inclusive education in the UK
- › [Rocky Mountain Immigrant Advocacy Network](#) - key funders include:
- › [Vera Institute of Justice](#) - independent nonprofit national research and policy organization that works closely with government to build and improve justice systems that ensure fairness, promote safety, and strengthen communities
- › [Beacon Group Ventures](#) - venture capital firm routed in real estate
- › [Sage Fund](#) - support multi-tiered partnerships between civil society organizations and affected communities to bring an array of skills, knowledge and leverage points
- › [Colorado Immigration Rights Coalition](#) - a statewide, membership-based coalition of immigrant, faith, labor, youth, community, business and ally organizations founded in 2002 to improve the lives of immigrants and refugees by making Colorado a more welcoming, immigrant-friendly state
- › [National Network for Immigrant and Refugee Rights](#) - works to defend and expand the rights of all immigrants and refugees, regardless of immigration status (found on above listed google sheet)
- › [Asylum Seeker Advocacy Project @ Urban Justice](#) - social justice advocacy organization that provides a platform for dynamic advocates to fuel social change, leading the way for a just, fair and decent society; based in NYC
- › [RAICES Texas](#) - nonprofit agency that promotes justice by providing free and low-cost legal services to underserved immigrant children, families, and refugees

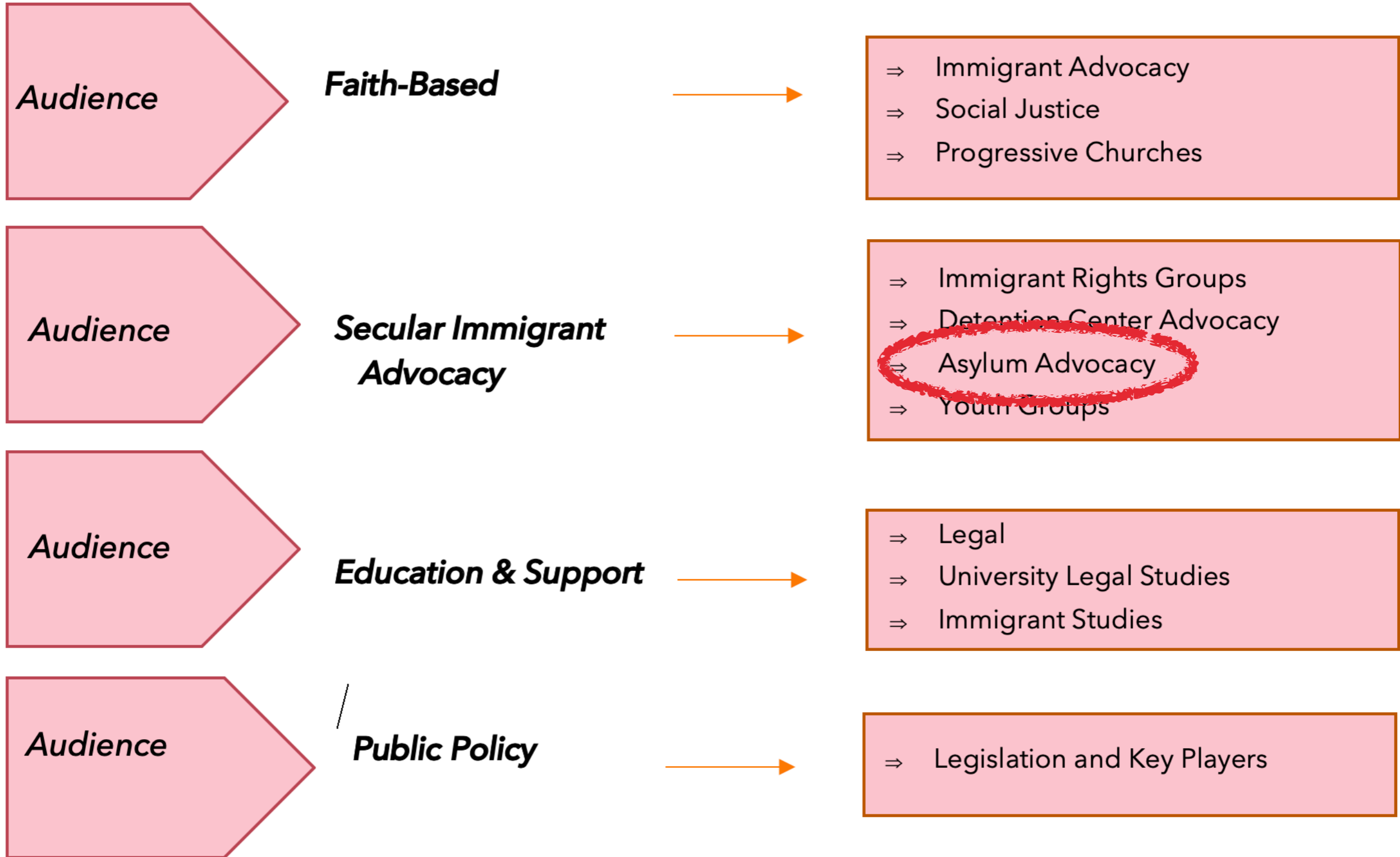


Detention Center Advocacy

- › [Freedom for Immigrants](#) - goal of exposing and abolishing U.S. immigration detention; based in California
- › [National Immigrant Justice Center](#) - three-year Freedom of Information Act (FOIA) litigation resulted in 2015 in the most comprehensive public release to date of Department of Homeland Security (DHS) immigration detention center contracts and inspections; based in Chicago, IL
- › [TRACImmigration](#) - provides transparency in ICE detention center actions; TRAC's work has been supported by numerous foundations such as the Rockefeller Family Fund, the New York Times Company Foundation, the John S. and James L. Knight Foundation, the Carnegie Foundation, Ford Foundation, JEHT Foundation, Haas Foundation, the [Beldon Fund](#), Herb Block Foundation, and the Open Society Institute
- › [Immigration Justice Campaign](#) - an organization fighting for due process and justice for detained immigrants; The American Immigrant Representation Project (AIRP) is a proud partner of the Immigration Justice Campaign. AIRP is an initiative spearheaded by former Southern District of New York Judge [Shira A. Scheindlin](#) (U.S.D.J., Ret.) and [Faith Gay](#), founding partner at [Selendy & Gay](#), and whose efforts are overseen by an accomplished group of litigators and advocates in New York
- › [Detention Watch Network](#) - a national membership organization that brings together advocates from diverse backgrounds to unify strategy, build partnerships and strengthen the movement to end immigration detention
- › [Las Americas](#) - organization based in El Paso, Texas providing free and low-cost legal services to immigrants and refugees in West Texas and New Mexico; offers deportation defense services and aims to reunite families

Asylum Advocacy

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- › [Asylum Seeker Advocacy Project \(ASAP\)](#) - online community support, emergency legal aid, and nationwide systemic reform for asylum-seekers
- › [ACLU Pro Bono Raids Response Network](#) - launched a [6 figure](#) ad campaign to educate immigrant communities on their rights when dealing with ICE
- › [Safe Passage Project](#) - nonprofit immigration legal services organization; has an [asylum manual for children](#).
- › [RIF - Asylum Support](#) - assists asylum seekers in NYC
- › [The Asylum Seeker Assistance Project](#) - helps asylum seekers in the Washington D.C. area
- › [The Advocates for Human Rights](#) - has a national asylum helpline and helps with immigrant integration



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Conference & Event Suggestions

- ▶ March 12 and 13, 2019 - Santa Clara University School of Law - [2019 Catholic Immigrant Integration Initiative Conference](#) - annual event is part of CMS's [Catholic Immigrant Integration Initiative \(CIII\)](#) which seeks to understand, expand and strengthen the work of Catholic institutions with immigrant communities
- ▶ June 20, 2019, World Refugee Day
- ▶ October 7th, 2019 – Georgetown University Law Center, Washington D.C. - [16th Annual Immigration Law and Policy Conference](#)
- ▶ October 20-22, 2019 – Detroit, Michigan - [2019 National Immigration Conference](#) - the largest conference on immigration in the U.S.; A core project of the [National Partnership for New Americans \(NPNA\)](#) and its member organizations—37 of the largest regional immigrant rights organizations in 31 states
- ▶ June 17-June 20, 2020 – San Diego - [ALIA Annual Conference on Immigration Law](#) - over 3,000 people assemble for this conference to take in the latest strategies on defending clients' rights, and network with attorneys from all around the world

Step 1: Research partners...now!

- ▶ Prominent & influential in your target audience
- ▶ Track record of supporting the issues central to your film
- ▶ Reverse research
- ▶ Get started ASAP



Fixodent[®]

Premiere



Production

Distribution

Step 2: Identify the win-win

- ▶ Meaningful partnership = mutually beneficial
- ▶ Analyze each partner's potential and limits
- ▶ Build linked partnerships

AGE OF CHAMPIONS

WINNING NEVER GETS OLD



Accredited by



National Institute of
Senior Centers



IS YOUR STORY
MAKING YOU SICK?



Step 3: Prepare your tools & pitch

- ▶ You need a pitch
- ▶ You need a pitch deck
- ▶ You need a website



SAME GOD

Embodied Solidarity Comes at a Price.

A film by Linda Midgett



PAGE 1

THE FILM

When a professor at an Evangelical Christian University decided to wear a hijab in solidarity with Muslim women, the world took notice. Some hailed her as a hero. Others labeled her a heretic.

Same God is a timely and thought-provoking documentary that follows Wheaton College professor, Dr. Larycia Hawkins, from a December 2015 Facebook post to months of headlines in the *NY Times*, *Time* magazine, and *Fox News*. Dr. Hawkins' Facebook post sparked intense debate by claiming that "Muslims and Christians worship the same god." As a result, she was harassed, received death threats, and lost her tenured position at Wheaton College.

Same God is an exploration of faith, Islamophobia, academic freedom, and the growing split among conservative and progressive Evangelicals—all while revealing the inspiring story of a woman who risked everything to embrace what unites rather than divides us.

WHY THIS FILM

Animosity toward Muslims, immigrants, and those perceived as "the other" is growing in the United States. Sadly, the polarizing and hateful rhetoric is often perpetuated by those who claim that "God" is on their side.

How can we pursue justice and harmony in an increasingly polarized society? How can people of different creeds and cultures find common ground or are we banished to echo chambers of hate and fear? These are some of the big questions audiences are discussing after seeing *Same God*.

Same God contrasts Dr. Larycia Hawkins' unifying message of "embodied solidarity" with the racism and hypocrisy infecting our charged political and cultural climate. And Dr. Hawkins' message is resonating deeply with diverse audiences—from university students to faiths leaders to community activists. The film ultimately points to a higher path of kindness and sacrifice.



"Brilliant. The most important film I've ever seen on religion in America."

Dr. Kurtis Schaeffer, University of Virginia



"Same God contrasts the love of the majority with the intolerance of a powerful few."

Sue Obeidi, the Muslim Public Affairs Council



“An incredibly important film for all faiths”

Tim Morgan, former editor, *Christianity Today*

JOIN US

One story can move mountains. Through our strategic approach to distribution and community engagement, *Same God* will reach a national and international audience. Our goal is to further the movement of “embodied solidarity” aimed at transforming our polarized, fractured culture into one of mutual respect and unity. Here’s how we’ll do it:

- ▶ **Red carpet film festival screenings** to build awareness
- ▶ **Theatrical release** in select cities earning audience and press coverage
- ▶ **Partnerships with influencers** in the areas of faith, academia, and media
- ▶ **Screenings & discussions** at top universities and libraries
- ▶ **Grassroots faith outreach** to churches, mosques, and community centers
- ▶ **Educational & discussion materials** to facilitate important conversations
- ▶ **National television broadcast** on PBS or CNN
- ▶ **Digital release** on iTunes, Amazon, and Netflix

“

“A beautiful portrait of sacrifice revealing the incredible power in standing with all neighbors”

Jan Martinet, Screenwriter, Documentary Filmmaker

“

“An eye-opening portrayal of a deep rift within the Evangelical community... powerful and evocative.”

Maurice Possley, New York Times best-selling author



THE DIRECTOR

Director Linda Midgett has writing and producing credits on many major networks, including NBC, The History Channel, A&E, Discovery, PBS, National Geographic and Lifetime. Her work has won numerous awards, including two Emmys. An alumna of Wheaton College ('92), Linda's documentary work often deals with the intersection of social justice and faith. Her documentary credits include *The Line*, a film about people living below the poverty line, and *The Stranger*, a film on immigration reform commissioned by the Evangelical Immigration Table and Sojourners.

AGE OF CHAMPIONS

ABOUT THE FILM

Age of Champions is the uplifting story of five competitors who sprint, leap, and swim for gold at the National Senior Olympics. You'll meet a 100 year-old tennis champion, 86 year-old pole vaulter, octogenarian swimmers, and rough-and-tumble basketball grand-mothers who all shatter expectations of aging.

The *Washington Post* called the film "infectiously inspiring" and its characters have been featured in major media outlets including ABC, CBS, PBS, and NPR.



SCREENING CAMPAIGN

This year, we're launching a national "Host a Screening" campaign to bring the film to communities across the country. We've created the *Age of Champions* Screening Kit to give organizations an easy-to-use tool to share the film with their local communities.

The *Age of Champions* Screening Kit includes all the tools necessary to host a successful event:

- *Age of Champions* DVD
- License to publicly exhibit the film
- 12-page discussion guide
- Active aging bracelets
- Promotional postcards
- Full-sized poster

HOST A SCREENING

As an *Age of Champions* outreach screening host, here's the kind impact you can expect:

Inspire Your Members

YMCA and Silver Sneakers are using *Age of Champions* to recruit new members for their senior health and fitness programs.

Complement Your Programs

The Mayor of Albuquerque, New Mexico is hosting a community-wide event to raise awareness about the city's health, recreation, and senior services.

Engage Your Community

The Mayo Clinic and more than 500 long-term care facilities are using the film to educate and inspire their staff.

Strengthen Your Message

The International Council on Active Aging is launching a screening campaign in more than 200 cities to promote a positive message about getting older.

INVITE THE FILMMAKERS TO YOUR EVENT

Filmmakers Christopher Rufo and Keith Ochwat have spoken at dozens of conferences, events, and film festivals around the world. Senior living communities have used *Age of Champions* speaking engagements to inspire residents, generate local media coverage, and achieve their marketing goals.

Here are some success stories from recent speaking events:

- ★ After a speaking event at an assisted living facility in Sacramento, a 94-year-old woman was so inspired she set the goal of living without her walker for an entire day each week—six months later, she's kept it up.
- ★ A senior living facility and YMCA in Oklahoma City partnered to host a speaking event and encourage seniors in their community to join their new senior wellness initiative—in one week, the program doubled.
- ★ A senior living community in Virginia Beach generated prominent newspaper, radio, and television coverage about their speaking event—it was the most powerful and cost-effective marketing they've done this year.

TESTIMONIALS

More than 3,000 senior, health, and fitness organizations have used the Screening Kit to host screenings of *Age of Champions*. This is what some of the screening hosts are saying:

"*Age of Champions* was a home run for our conference. This inspiring documentary generated a chorus of cheers for the winners, groans of sympathy for the runners-up, and a spontaneous standing ovation from the audience of over 325 people. We highly recommend this inspirational and motivational film for other aging conferences and events. It touched our hearts and motivated us to a higher calling of service."

-Gary W. Luft
Texas Conference on Aging

"We recently screened *Age of Champions* as part of a community event and it was a great success! The message I walked away with was simple: you are never too old to achieve your dreams or do something great with your life."

-Natalia Diaz
South Bay Hospital

"Very fun and very inspiring... the true value for staff is that they can see the abilities and possibilities rather than the disabilities and liabilities of older adults. It opened their thinking to what older adults can do!"

-Ruth Weispenning
Mayo Clinic

"We had more than 150 people attend our community screening and people are still talking about the movie! We now have ten or fifteen seniors practicing basketball and running and lifting weights because they were inspired to get active. It's amazing!"

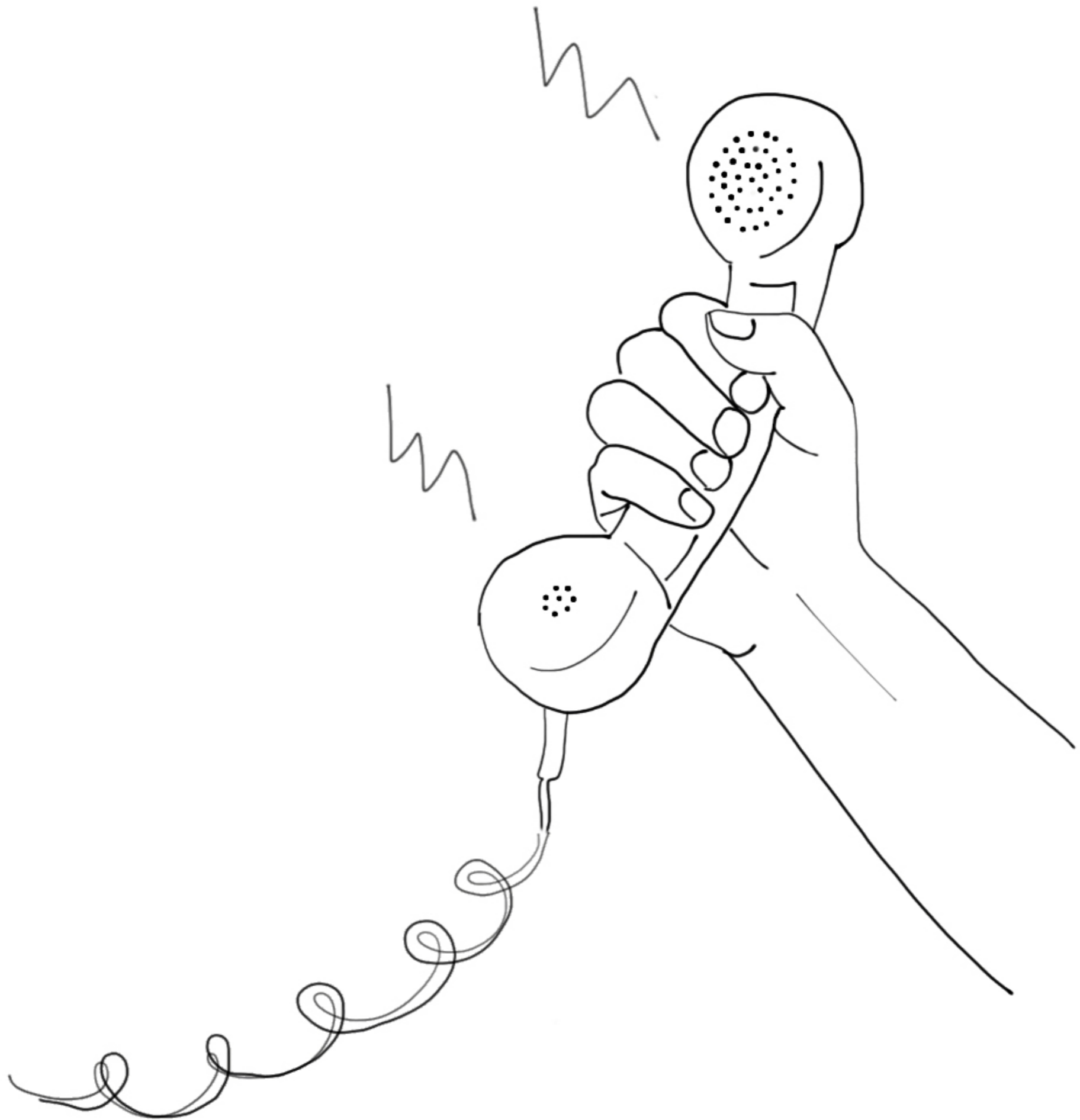
-Kavita Marballi
YMCA

SHARE THE FILM

Preview the *Age of Champions* trailer and learn more at www.ageofchampions.org. If you would like to share the film with your members, residents, or community, please contact Keith Ochwat, Producer of *Age of Champions*.

Step 3: Prepare your tools & pitch

- ▶ You need a pitch
- ▶ You need a pitch deck
- ▶ You need a website
- ▶ Lead the conversation & get specific
- ▶ Pitch and persevere



Step 4: Start small & grow

- ▶ Take the first step...even if it's small
- ▶ Build trust by meeting or exceeding their expectations
- ▶ Share the positive feedback
- ▶

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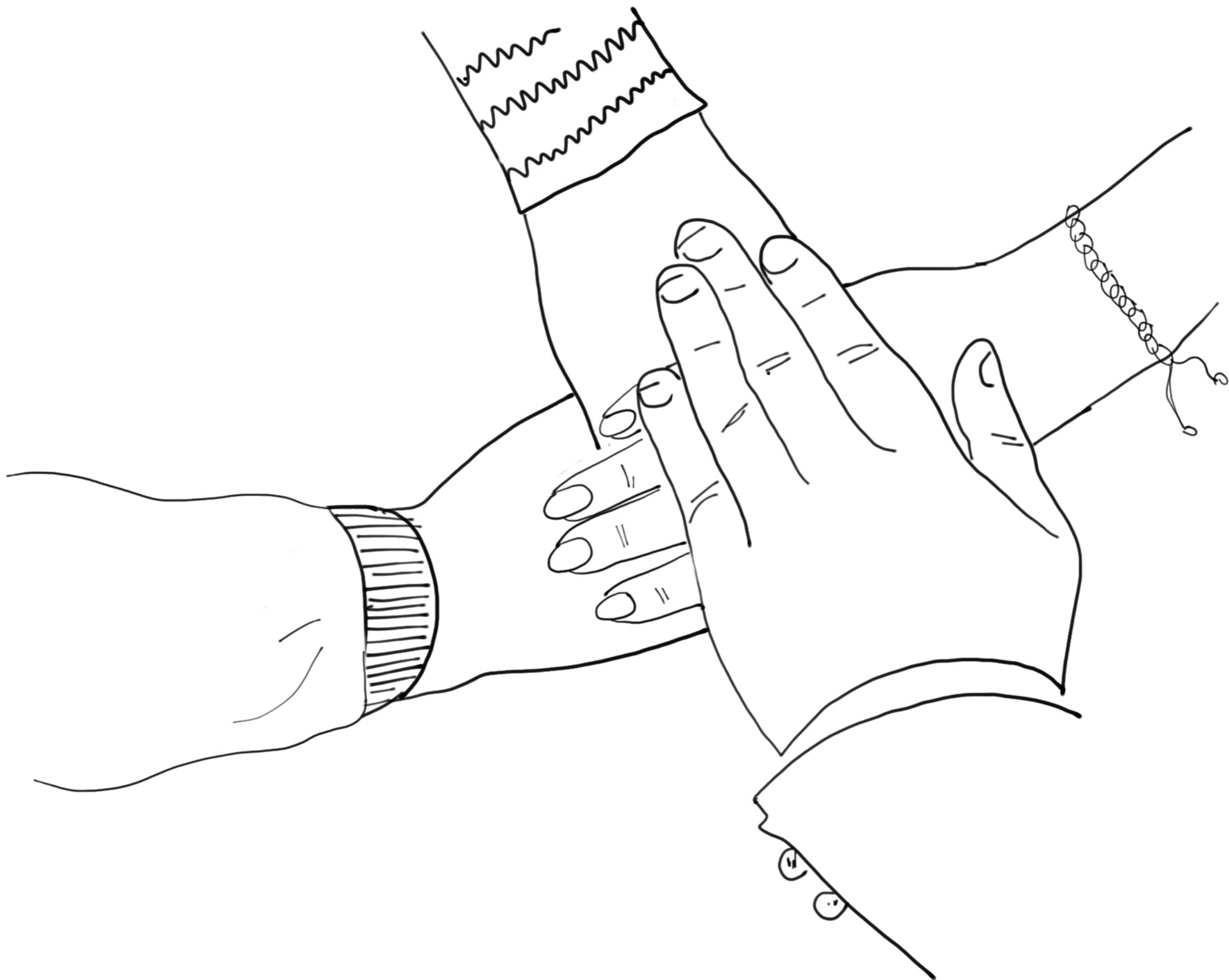


AMERICAN
PSYCHIATRIC
ASSOCIATION

FOUNDATION



**American
Heart
Association®**



QUESTIONS?
